

Bucks County

PUBLIC LIBRARIES



STRATEGIC PLAN FOR RESULTS



2008-2011

**Warminster Township
Free Library**

phone 215.672.4362
1076 Emma Lane
Warminster, PA 18974
www.buckslib.org



“The library connects us with the insight and knowledge, painfully extracted from Nature, of the greatest minds that ever were, with the best teachers, drawn from the entire planet and from all our history, to instruct us without tiring, and to inspire us to make our own contribution to the collective knowledge of the human species. I think the health of our civilization, the depth of our awareness about the underpinnings of our culture and our concern for the future can all be tested by how well we support our libraries.

— *Carl Sagan*



ACTIVITIES

GOAL 1: Everyone will have attractive, safe, and welcoming places to meet and interact with others or to sit quietly and read.

Activities:

1. Evaluate existing facility / space
2. Expand partnerships for the purpose of program support
3. Provide exhibit space
4. Design programs to welcome diversity in our community
5. Expand computer access
6. Re-evaluate marketing techniques

GOAL 2: Young children (age five and under) will have programs and services designed to support school readiness.

Activities:

1. Evaluate existing facility / space
2. Expand partnerships for the purpose of program support
3. Provide early literacy training for parents and caregivers
4. Evaluate the possibility of becoming a “Family Place” library
5. Re-evaluate marketing techniques
6. Provide outreach to preschools

GOAL 3: Children (ages 6-11) will have materials and programs that stimulate their imaginations and provide pleasurable reading, viewing, and listening experiences.

Activities:

1. Evaluate existing facility / space
2. Facilitate book series discussions and programs
3. Offer a variety of programs designed to stimulate the imagination and encourage reading
4. Offer tours and instruction
5. Provide outreach
6. Visit schools to promote library programs and resources
7. Explore better partnerships with schools
8. Explore better partnerships with local youth programs

GOAL 4: Teens (age 12 and older) will have materials and programs that respond to their current interests and provide pleasurable reading, viewing, and listening experiences.

Activities:

1. Evaluate existing facility / space
2. Participate in nationwide reading initiatives
3. Utilize social networking tools to promote the library
4. Continue to evaluate and develop young adult collection to reflect the current trends and interests of the teen population

GOAL 5: Adults will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.

Activities:

1. Conduct adult programming to reach diverse population
2. Provide tutoring space
3. Increase outreach opportunities
4. Identify innovative book discussion opportunities
5. Re-evaluate marketing techniques
6. Create enticing displays to highlight material

GOAL 6: Adults will have timely access to a variety of new and popular materials.

Activities:

1. Provide new/popular media
2. Promote and expand the World Language section
3. Provide patron self checkout station
4. Provide the patron pickup shelf for reserves
5. Satisfy outside book club request for items

OUR SERVICE PRIORITIES

Visit a Comfortable Space: Physical and Virtual Spaces

Everyone will have safe, attractive and welcoming spaces to meet and interact with others or to sit quietly and read.

Create Young Readers: Early Literacy

Young children (age five and under) will have programs and services designed to ensure that they will enter school ready to read, write and listen.

Stimulate Imagination: Reading, Viewing and Listening for Pleasure

Children (ages 6-11) and teens (age 12 and older) will have materials and programs that stimulate their imaginations and provide pleasurable reading, viewing and listening experiences. In addition, adults will have timely access to a variety of new and popular materials.

Satisfy Curiosity: Lifelong Learning and Succeed in School: Homework Help

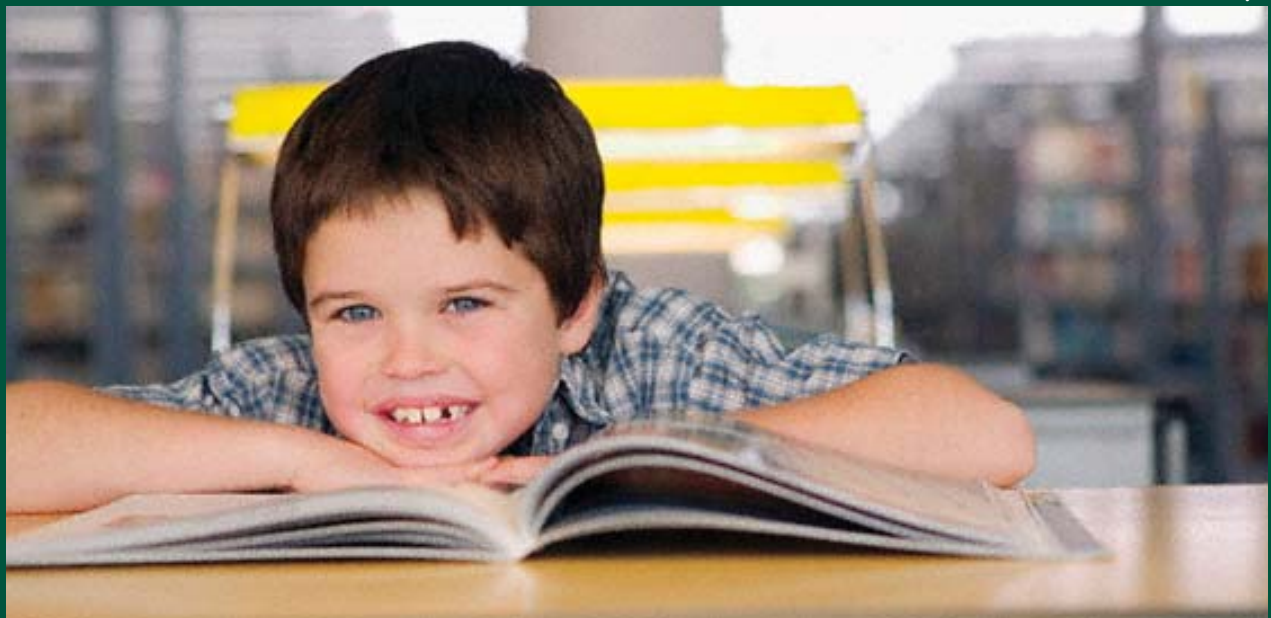
Children and teens will have the books, media and electronic resources they need to satisfy their curiosity, explore topics of personal interest, and help them succeed in school. Adults, too, will have the resources they need to explore topics and personal interest and continue to learn throughout their lives.

Be an Informed Citizen: Local, National and World Affairs

Adults will have the information they need to support and promote democracy; to fulfill their civic responsibilities at the local, state and national levels; and to fully participate in community decision-making.

Understand How to Find, Evaluate and Use Information: Information Fluency

Adults will have convenient and timely access to services and programs that help them find, evaluate and use information effectively.





GOAL #1

Everyone will have attractive, safe, and welcoming places to meet and interact with others or to sit quietly and read. (Visit a Comfortable Place: Physical and Virtual Spaces)

OBJECTIVES

- 1: By FY2011, the attendance at library facilities will increase from 147,163 (FY2006) to 148,635. (1% increase)
- 2: By FY2011, the number of registered borrowers will increase from 18,018 (FY2006) to 18,378. (2% increase)
- 3: Annually, people will have a minimum of 4,126 sessions of use on library-provided Internet access computers. (33,011 usage in 2006 / 8 computers)
- 4: By FY2011, the number of people who connect to the Internet via the Library's Wi-Fi access will increase from 93 (FY 2006) to 465.
- 5: By FY2011, a minimum number of 25 community groups will be using the library as a meeting place.
- 6: Annually, a minimum of 5,600 will attend library sponsored or co-sponsored programs that are held in library facilities.
- 7: By FY2011, 80 % of library visitors will indicate that the library was an attractive, safe, and welcoming place.

GOAL #2

Young children (age five and under) will have programs and services designed to ensure that they will enter school ready to read, write, and listen. (Create Young Readers: Early Literacy)

OBJECTIVES

- 1: By FY2011, the circulation of easy books will increase from 22,761 (FY2006) to 23,216. (2% increase)
- 2: By FY2011, a minimum of 5,000 young children (age five and under) will annually attend a program in the library.
- 3: By FY2011, a minimum of 500 young children (age five and under) will annually attend a program at a non-library location.
- 4: By FY2011, a minimum of 120 young children (age five and under) will participate in the Summer Reading Program annually.
- 5: By FY2011, a minimum of 90% of parents and caregivers surveyed will indicate that the library's services for young children are very good or excellent.
- 6: By FY 2011, the minimum amount of hours young children use the Early Learning Stations will be 10,000 hours.
- 7: By FY 2011, 80% of parents attending children's programs for ages 6 and under will receive Early Literacy instruction."



GOAL #3

Children (ages 6 – 11) will have materials and programs that stimulate their imaginations and provide pleasurable reading, viewing, and listening experiences. (Stimulate Imagination: Reading, Viewing, and Listening for Pleasure)

OBJECTIVES

- 1: By FY2011, the circulation of juvenile fiction will increase from 14,494 (FY2006) to 14,929. (3% increase)
- 2: By FY2011, the circulation of juvenile media (CDs, videos, DVDs, etc) will increase from 7,567 (FY2006) to 8,324. (10% increase)
- 3: Annually, a minimum of 350 children will attend a library sponsored or co-sponsored program designed to stimulate their imagination.
- 4: By FY2011, the number of children participating in the Summer Reading Program will be a minimum of 130.

GOAL #4

Children and teens will have the books, media, and electronic resources they need to satisfy their curiosity, explore topics of personal interest, and help them succeed in school. (**Satisfy Curiosity: Lifelong Learning and Succeed in School: Homework Help**)

OBJECTIVES

- 1: By FY2011, the circulation of young adult materials (fiction and non-fiction) will increase from 6,006 (FY2006) to 6,607.
- 2: By FY2011, a minimum of 75% of teens surveyed will indicate that they found something good to read, listen to, or view at the library.
- 3: Annually, a minimum of 100 teens (ages 12 – 19) will attend a library sponsored or co-sponsored program.
- 4: Annually, a minimum of 75% of teens attending a library sponsored or co-sponsored program will evaluate the program as very good or excellent.
- 5: By FY2011, the number of teens participating in the Summer Reading Program will be a minimum of 100.

GOAL #5

Teens (age 12 and older) will have materials and programs that respond to their current interests and provide pleasurable reading, viewing, and listening experiences. (**Stimulate Imagination: Reading, Viewing, and Listening for Pleasure**)

OBJECTIVES

- 1: Annually, the circulation of adult non-fiction will be at least 30,000. (30,388 in 2006)
- 2: By FY2011, a minimum of 75% of adults surveyed who were looking for information or materials to explore a topic of personal interest will indicate the library's collection was very good or excellent.
- 3: By FY2011, a minimum of 80% of adults who attended a program at the library will evaluate the program as very good or excellent.
- 4: Annually, a minimum of 3 - 5 tutoring sessions per week will take place at the library.

